

# **Exhibit C: The Secrets**

**ALL 7 Secrets Revealed Below...**

**Ready?**



**“Paul is one of the most dedicated, disciplined, and determined people I’ve ever met in my life (and being on my 7th decade, I’ve met a LOT of people!)....**

***If you ever need a team player whom you can rely upon, Paul’s your man!”***

**- Michelle Alba-Lim, Sutherlin, Oregon**

**Dear Office Manager, Medical Professional, Entrepreneur and Marketing Manager,**

**Thank you for checking out this website. And congratulations on your decision to upgrade your professional image**

and considering our mobile portrait service!

How exciting and amazing for your recent personal success and in your business!

Now, let's guarantee you receive the best quality business look for your office headshots or business portraits - full of personality, emotion (showing you mean business) and great looking staff (Looking Good)! (Believe it or not, that does take some planning!)

—  
**This Webpage Is Not For Every Medical Professional Nor Entrepreneur....Is It For You?**

**If you are looking for an “average” business look, using the old fashioned method of leaving your office and sitting in traffic waiting in long lines of cars, buses, and**

trucks - one that is stressful and not very organized, one where the clients hardly get to see you, one where you are worn out with busy work piled high onto your to do list leaving no time to smile and greet paying clients.

One where “so many things just go wrong” ....

Then this webpage is not for you. I’m sorry for wasting your time. Please read no further.

**But.....if you’re a business professional or Medical Professional who wants their business image to be PERFECT,**

and the most relaxing, time saving, efficient day of your work week; if you want to keep every minute of your day productive; if you want to be the sharpest business professional or Medical Professional your town has ever seen; if you want to invest all your time with paying clients; if you want to have a stress free mobile photography experience without having to leave your office and drive through traffic during the work day or interfere with your home life or kids sports games....

**Then this is going to be the most exciting website you have ever gone to - Really!**

My name is Paul S. Finkelstein, and I love photographing business portraits or corporate headshots. I've been photographing people for many decades and focusing solely on photographing business professionals and medical professionals for over a decade with a unique mobile photography studio - not because I have to for the money, (I have a very successful mobile portrait photography business that makes me a comfortable living) but rather because

**I WANT to, because I love the opportunity to conduct mini interviews with the TOP Business Professionals and Medical Professionals in my Town and surrounding areas.**



**Dawn Palughi**

**Fort Lauderdale, Florida**

**Paul is a remarkable photographer. He has the passion and the experience in this field. I highly recommend his mobile studio at Mobile Portrait Pros. You will not be disappointed. In addition, he goes the extra mile for his clients, which is very commendable.**

**When you're ready for a professional business portrait, contact him.**

**Maybe you have seen my photography on your colleagues LinkedIn Profiles, their websites, Twitter, Facebook, Brochures, Billboards, Business Cards, YouTube, TV or the many locations in Southeast Florida where we love and reside for over 20 years.**

**Here's how to have the most stress free, efficient and easy mobile photography studio experience your entire office will be amazed!**

**If you are still reading, let me congratulate you. This means you want to be the sharpest, most admired, business person anywhere and especially in print and online in your town. You want your business image to look fantastic and your business portrait of you and your team's headshots and business portrait to also be sharp.**

**You want to have everything go smoothly and perfectly, You want to have a very rewarding Mobile Studio experience.**

You want to see to it all staff also have a pleasing experience and more importantly, You want your clients and prospective clients to get to know you in advance of first meetings with an online first impression, etc. Well, Here is how to do it:

## **Here's 7 Amazing Secrets From The "Spare Time" Hero!**

### **Secret #1: How To Guarantee Your Business Lives Up To Your Business Standards.**

Believe it our not,

**the photographer (or any professional vendor you hire) you select to photograph your business portraits headshots can make or break your business image.**

Yes, I kid you not, your office staff mobile studio experience - not just the photographs! Why? Because he or she is

THERE - with you and your staff and everyone interacting with your clients at your busy office, in person - and representing you every minute.

Now, HONESTLY, we're not just talking about the photography here - we are talking about YOUR OVERALL mobile studio EXPERIENCE interacting with our studio staff and yours - how will YOU and YOUR STAFF FEEL on your mobile studio day, how smoothly and organized everything goes. You see, your photographer determines this, by the way he helps you plan your headshot portrait day,

the way he she treats you and your staff, and the way he she

**conducts him or herself  
throughout the day.**

**Amazing Secret Revealed - What Other  
Business Headshot, Individual Portrait  
Photographers And Your Competition Don't  
Want You To Know!**

**So here's the secret: Meet the  
photographer or any professional  
vendor you hire - IN PERSON -  
before you hire anyone to  
photograph your business  
employees.**

**Most office managers and business  
leaders don't realize that many studios  
hire part time photographer's to  
photograph their portraits for them -  
high school and college kids, friends,  
relatives, etc. This means that you go  
to the studio, talk with a sales person,  
look at their samples, and make a  
decision - without really knowing who  
will be photographing your business  
staff!**

**And if it's not just the right person doing the photography, and interacting with all your office staff and real clients coming and going from your offices, everything can be ruined!**

So, when you're talking with a potential photographic studio, ask them the following questions:

- 1. Who did these photographs you are showing me?**
- 2. Who, by name, will be photographing our office staff if we hire your studio?**
- 3. We want to MEET this person, BEFORE we hire your studio.**

**Then, when you meet this person, ask him her the following questions:**

**1. How will you dress at my Office?**

**2. Did you do all the samples of business headshots or business portrait photography we saw online or in your studio? If not, show us YOUR work, please.**

**3. How long have you been photographing business headshots and individual portraits?**

**4. How long will you be at my office photographing?**

**5. Before you leave my office and drive off, who do you check with first to see if there's anything**

**else we would like to do?**

**6. Do you work with a checklist of photos?**

**(You NEVER want a photographer who needs or relies heavily on a checklist doing your photography! He She will spend all his time looking at the list, and miss all the spontaneous, spur of the moment expressions that could be that winning look your business is looking for!)**

**Then, decide, if you  
REALLY LIKE HIM HER,  
as well as his her work!**

**Because he she is going to be spending a lot of time with you, your colleagues, your staff, possibly clients who have appointments at the same time, entering your building, on an important day, transforming your employees image into headshots and business portraits for your brand.**

**By the way, just so you know, here is my answer's to those questions:**

**I'm the only photographer at my studio. I Will Be Adding More Photographers And Vetted With High Integrity You Should Expect.**

**I will be photographing your staff personally. I will dress professionally in a nice dress**

**shirt, pair of pants and dress shoes. (NOT A T-SHIRT AND JEANS**

**I do not want to take anything away from your office image and branding showing up unprofessional, and I also do not want to dress casually, and not represent you professionally.)**

**I have been photographing individual and business portraits, as I've mentioned earlier, for \_\_\_\_\_ years. Can you fill in the blank? Just checking to see if you're paying attention! It's over 30 years with a camera in my hand AND over a decade in business!**

**I'll be at your office, until you, your office leadership (how exciting - "your office and your business!"), your management, your staff, all say they have**

**nothing else left for me to do. I will NEVER leave your office without first checking with all of the above people!**

**I use no checklist. Instead, I learn the names and relationships of all your office team. I refer to them by name, and I know their relationship to you, so I can be constantly watching for fantastic expressions and spontaneous moments in the studio so meaningful to have photographs of for your business.**

**“Paul has a rare combination of skills — A great photographer, really capable speaker and**

**a professional who finds creative and effective ways to help his clients succeed — that includes far more than just great headshots!”**

**Mark Halbert  
Boca Raton, FL  
3D Learner**

**If you are ready now, SIMPLY call us at  
561-302-0051 or 561-302-5760 on our  
direct lines in the mobile studio.**

**Remember, there is no cost and  
no obligation just to chat with  
Sara or me. If not, continue  
reading for more amazing good  
stuff!**



**SECRET #2: Announcing The Single  
Most Important Secret You MUST  
Know About Professional  
Headshots!**

**Here's a really big  
"secret" that almost  
nobody think about  
when interviewing a  
potential photographer:**

**What's their guarantee?**

What happens if you aren't happy with the photography, or the way you and your friends were treated, or if the photographer left your office before he she was supposed to, etc.

This is of utmost importance! The guarantee (make sure it's in writing!) tells you just how committed they are going to be in taking good care of you, and doing a great job.

**And, just so you know, here's our  
IRON CLAD, 100% MONEY BACK  
GUARANTEE:**

**You will be THRILLED (not just  
'satisfied) with how we  
represented you and your family  
at your offices, and also thrilled  
with your photographs, or we will  
do whatever is necessary to have  
you be thrilled with them, or we  
will return ALL YOUR MONEY.  
Period. No hard feelings either  
way. We want you to LOVE  
everything we do for you!**

**You see, we understand that you can't do this again. Well we could come out and do it again, BUT time is money and we want to get it right the first time. This is your business image we are talking about and everything MUST be right and perfect!**

**You have our written guarantee  
that we'll take really good care of  
you!**

**SECRET #3: An Important  
Warning: Miss This Secret, And  
Disaster Could Happen At Your  
Offices!**

**This seems to be obvious, and yet  
many miss this one all the time,  
and pay a BIG PRICE for it after  
the photography is completed!**

**Be sure the  
photographer has lots of  
happy clients, who have  
written him or her how  
happy they were with**

**both him her, and his**  
**her work!**

**We're talking about**  
**TESTIMONIALS Or Reviews here!**

From real people, with their full names, and their city and state, so you can call them if you want to, just to “check them out” and make sure that they really said what the photographer says they said. (That’s a hard sentence to read, but you get the point! Sorry!)

I’m sorry to be so skeptical, but we live in a time in history when you have to be very careful to be certain that people are telling the truth.

**You will notice that throughout this web page are photographs and testimonials from some of our business professional clients whom we are honored to work with at their offices who have been inside our mobile portrait studio.**

**Also notice that their FULL names, city, and state are listed, so, if you really wanted to, you could look them up in the book, and call them.**



**Allison Duine**  
***Miami/Fort Lauderdale Area***

**“I love the Mobile Portrait Studio concept. Paul brings his studio to you providing convenient, personable, expert service.**

**I couldn't be happier with my business portrait.**

**If you are ready now, SIMPLY call us at 561-302-0051 or 561-302-5760 on our direct lines in the mobile studio.**

**Remember, there is no cost and no obligation just to chat with Sara or me. If not, continue reading for more amazing good stuff!**

**SECRET #4: A MAGIC WAY TO HAVE A SUCCESSFUL INDIVIDUAL PORTRAIT, HEADSHOT, BUSINESS PORTRAIT SESSION.**

**One of the things that you really want to look for in your photographer, is someone who is an EMOTIONAL STORYTELLER!**

**An artistic photographer whose images combine to tell the EMOTIONAL STORY of the individual being photographed in the mobile portrait studio.**

This is really important, if you are looking for photographs which will be PRICELESS to you, your company's history and the individual in the portrait as well as their family for years and years to come!

And here's why this is so important!

**If the artist is an EMOTIONAL STORY TELLER, there's a really good chance that he she will be compassionate about not ruining the mood, beauty, emotions of each individual's portraits.**

You see, only a true professional can truly understand how important these images are to your company's history, the family and the individual, and and how perfectly you want it to go.

**And a true professional will be sensitive to NOT INTERFERING WITH THE EMOTIONAL MOOD FLOW OF YOUR DAY!**

I could tell you so many horror stories here. But let me just mention one so you understand how important this is.

Not long ago, I heard about another professional photographer who who was hiding behind some flowers up at the altar (something that I will never do!) and he dropped a lens on the marble floor with a huge crash, and then swore out loud so that everyone heard it!  
(He she obviously wasn't too compassionate and sensitive to his clients, was not an EMOTIONAL STORY TELLER or he she wouldn't have ruined the mood, and significance of documenting portraits of his her successful award winning clients where everyone could see him come and go - and of course, there is NO excuse for profanity!)

**Today there are documented for all eternity on youtube crazy stories**

**like this and ten times worse! Yikes!**

So, looking for a true professional EMOTIONAL STORY TELLER, who will be sensitive and compassionate to your successful business team when photographing them, for your family and friends, will also result in someone who will respect you and your wishes, and conduct him or herself in

**only the most professional and friendly way, because he understands in the most intimate way, the importance of the “Story of Your Success How You Built Your Company”.**

And by the way, my clients tell me that they really love the way I emotionally tell the story of each individual portrait I create in the mobile portrait studio.

## **SECRET #5: The Truth About Photographers Revealed. What They Don't Want Me To Tell You!**

It is not my intention to say anything bad about any other photographers in the area. I know most of them personally, and count many of them as my friends. However, it is really important that I alert you, in this website to some of the problems that you otherwise would never know about.

Well, here's a "biggie".

**Most photographers will cram as many portrait sessions into a day as they humanly can.**

Many times, this means they must rush from your company headshots to another company photography job, and then another and another, and then rush from that one, to get to another.

**This type of photographer just isn't going to be able to capture the EMOTIONS, MOOD, SUCCESS, EXPRESSIONS between the first employee to the next to the President and CEO of your company. (Doesn't that sound exciting?! Your "President" and "CEO!") and also between all your staff and guests visiting your offices that day.**

**He she just won't have the sensitivity and compassion and enthusiasm to create amazing portraits displaying wonderful feelings of success and business experience in the photographs and love for what we as photographers do to create these special moments. And he she won't have the time nor energy.**

## **You Won't Believe This, But I assure You, It's True!**

**For example, I won't mention any names here, but, I once heard of a photographer who photographed so many portraits in one single day, that the only way he could remember the names his clients who hired him her was to write their names on masking tape, and stick it to the back of his camera!**

Not Only that but he she had, say over 5 different jobs to do that day, he would simply layer masking tape on the back of his her camera, and and as he left one job for another he she would peel one layer, and the next client's name was showing!  
I swear to you this is true!

**By the way, I ONLY photograph 1 to 2 jobs per day! 1 in the morning! 1 in the afternoon.**

You get me for either an entire day or half day depending on how many employees you employ. I understand how important it is to photograph your successful award winning business team, and I am there for you!

This also means I am rested and energetic. It also means I am enthusiastic about what I will be doing for you. As I mentioned earlier,

**I photograph professionals because I love to, not because I have to do them.**

And since I photograph only one or two business' per day, I am not tired nor "burned out on your particular day."

**SECRET #6: A Remarkable Secret To Truly Enjoying Being Photographed And Celebrate Your Business Success And Milestone, And Having It All Filled With Wonderful Emotional Moments In the Photographs Of Your Award Winning Team!**

This is so important! Be sure the photographer, you hire has a "team" approach to taking good care of you on your portrait day. This means he she is not going to work alone to photograph your important business image.

You see, doing a really super, successful, EMOTIONAL STORY, of

**each employee's portrait or business headshot requires a huge amount of planning, care, and**

**effort. More effort than one person can do.**

Let me explain.

I will arrive at your offices and roll the yellow mobile portrait studio right up to your doorstep with my Creative Director and Business Consultant who may be, Sara Finkelstein, who is also my wife and partner,

**or one of my assistants who are trained to help me help you look your very best.**

**She, Sara, or my assistant's have a HUGE responsibility during our time with you and your staff at your office, and is the true secret to**

# **our success in professional business portraits.**

**She or they make certain you look fantastic, for every pose!**

**She is not going to be taking any photographs! My assistants are just going to be assisting you with any wardrobe help as needed or requested, fixing your hair before we photograph so it looks PERFECT, so you and your staff look perfect for your photographs, digital images, etc.**

**Plus, my assistant will bring you a drink if you are thirsty anytime during the photography session. It is hot in Southeast Florida. Yes or Yes? They help you in anyway you need help to assure that you have a wonderful time in the mobile studio and look wonderful in the photographs. And on, and on, and on.**

**We are a TEAM. A team, that together, guarantees, that you not only have a great time in the mobile studio, but also assures you of having PERFECTLY EMOTIONAL**

**SUCCESS LOOKING photographs your business deserves, demands, earned and is entitled to celebrate in style.**

**A HUGE POINT FOR ALL BUSINESS AND PROFESSIONAL PORTRAITS:**

**The Magic Of “E.B.P.P” Is A Historical Moment and Day For You!**

**You see, I don’t really look at it as “business portrait photography”, but rather as “Emotional Business Portrait Photography” created on a historic day in your business. Your very successful award winning team! It’s all the emotions, yours, new clients, and personalities of all your family and friends who will see your new business image captured with our professional camera gear, lighting, and photographic artistry to cherish for the rest of your lives. After all, isn’t that what you really want?**

**“E.B.P.P” is one of the major things that separates me from all the other business headshot portrait photographers in the area.**

**I want to capture the expressions, the personalities, the emotion of your historic milestone moments to stand the test of time and view with happy tears in your eyes for years and years to come!**

**Aren't The People, Clients, Family, Friends, Staff, Colleagues, And The Emotions Of Your Life What Matters The Most To You?**

**If you are ready now, SIMPLY call us at 561-302-0051 or 561-302-5760 on our direct lines in the mobile studio.**

**- Remember, there is no cost and no obligation just to chat with Sara or me.**

**If not, continue reading for more amazing good stuff!**

**Because it's the PEOPLE and the EMOTIONS of your life that are so valuable to you. Yes, you will also see the sharp clothing and hair**

and makeup. Yes, you'll experience a good experience with our studio. But, more, much more than that. You'll feel the emotions that you and your business team feel toward one another and toward your best friends and family members about this magical portrait day.

**Yes, FEEL them each time you view your photographs. That's what I am driven to do for you!**

You see, you want photography that "speaks" to you with passion, excitement, emotion, respect, and glorious feelings that you are feeling about your historic milestone and successful progress you're making in your business.

You want your photography to "tell the story" of your business success, and share this with your friends and family.

**A. Most photographers, bless their hearts, just want to "record you like a iphone snapshot and go home."**

- B. The Other Danger Is Only Buying Your Digital Images On A CD And Only Having Them Stored On Facebook! Why?**
- C. Remember The “Floppy Drive”? Did You Have Any Important Items On One?**
- D. Remember The VHS TV Recorder? Video VHS OR BETA?**
- E. Ever Lost Photographic Memories? Hiring A Professional Photographer Can Be A Life Saver And Keep A Hard Copy Portrait With ALL Your Memories. You’ll Be Glad You Did!**
- F. Especially A Mobile Photographic Studio Like Mobile Portrait Pros....**

**I want you to cry when you see your photographs!**

**The feelings you had when you first started your business resurface. You’re no big shot. You earned every bit of success along your journey.**

**Cry tears of happiness, because in those photographs are all of your feelings of passion you have deep in side showing on**

your face - showing your personality and your teams personality.

**Everyone's hard work deserves to be celebrated and document your feelings in a sharp professional portrait like you never dreamed they would.**

**All your business dreams are alive. Your business is taking off. The world is seeing your success. You are witnessing your success.**

Most photographers just want to go home at 5:00pm when they clock out for the day, or hurry to the next portrait assignment.

**Don't miss the "Emotional Moments" Of Your Business Success Because Your Photographer Didn't Have The Vision To See And Capture Them In A Way That Shows You In The Best Light!**

**Your day will be filled with beautiful "Emotional Moments" that you will never**

experience again in your life. Each BIG SALE, Amazing Business Deal is a historic moment to celebrate with your team. Celebrate all those Presidents you deposit into your retirement accounts. Those “Moments” are what I am driven to capture for you.

## Here’s just three examples:

**NEW!**

**An Amazing And Wonderful Emotional Way To Express Your Thanks To Your Clients And Or Customers Right After You Make A Sale!**

As a business owner myself, I can assure you that one of the most emotional moments in your business is a special portrait you can make with your clients to remember a special moment with them to cherish for the rest of their and your life. I once received an old lamp from a client and every time I turned it on I said they light up my life. I wish this one particular client I had thought of making a portrait with them too.

**I would have a wonderful framed portrait to display in my office and**

**home of this amazing individual  
who touched my business and  
personal life.**

But now, there's something full of emotional magic that you can give your client later that week!

**At a surprise moment you have  
hand delivered or by the post  
office, you give your client a  
"Client's Appreciation"**

that he she treasures in their home on their wall or hallway console table, when he opens the gift wrapping, he she reads the personal message to them, and looks at the emotional photograph of you and or them, they begin to cry with tears of joy and love! It is this moment you know you made a friend forever and who is your very important client.

**Every client inches your business  
to new heights of personal  
success.**

**Your client will be so moved and touched! You and they will never forget!**

**Don't miss that moment!**

**The Magic Moment When You**

**Celebrate Your Clients Business Success**

**And Retirement Party Or The Sale Of A Business That Carries Your Clients Dreams Into A Legacy!**

**These incredible moments you get to share with your business clients can be a fabulous way to truly show how much you care. Watching your clients reach the status of financial freedom and move on to mentor and inspire future leaders is tremendous. Tears swell up in your clients eyes. Feelings of grateful, thanks and joy are very ripe and raw. Capturing these feelings with your close friends and clients to be cherished forever.**

**Don't miss that moment!**

**A Magic Moment Of Thanks!**

**Or, If you are fortunate enough to have**

**a business ambassador, who truly sees the value of your business plan, and goes out of their way to be a center of influence with their entire network of clients, colleagues, and friends.**

**This individual goes above and beyond and is your chief referrer. You feel compelled to say thanks.**

**Don't miss that moment!**

**I could go on and on. Your entire business success is made up of a couple of handfuls of exceptional people, friends and what you consider to be just like family. These**

awesome people and moments like these are priceless. Let's make sure we include these individuals in your portrait plans, to remember these wonderful moments for the rest of your life.

How do we do that?

I'll bet you think I 'm going to say that you do this through photography. Right? Wrong!

The way we help these moments happen, and help you remember them, is to help you have an amazing emotional day in the studio!

A day to cherish and invest some time with your very important people. Spending time with your important friends, colleagues, and clients is truly priceless and will never be forgotten. As long as we do that, the rest will take care of itself!

-

# **That's what Sara, myself and my staff will do for you.**

**Oh, if you ever talk with a photographer who says this to you, run away as fast as you can!**

**If he says, "Your photographs are all you will have after your emotional business moments with your clients. Your suit will be hanging in the closet. The good food will be eaten when you celebrated your clients milestone and yours. - but you'll have your photographs! They are the most important thing about remembering!" then he she is not the photographer for you!**

**Why not? Because if he she says that, he she has a completely false impression of his her importance, and will try to run your portrait experience and take charge! Don't let that happen! Because the photographs ARE NOT THE MOST IMPORTANT THING - the friendship, the emotions, and celebration of your business success is what really should count!**

**SECRET #7: How To Be Assured  
That Your Mobile Studio Portrait  
Experience Will Be Perfect For All  
Your Friends and Family and  
Colleagues To See And Admire!**

**You deserve to celebrate your historic business successes and milestones. Sales deals, new clients, great connections, thank you client appreciations are just some ideas you can use to really show your business team and clients that you care. Include the people in your life in the experience. I highly recommend it!**

**Let's see to it that is exactly what happens! How? Simple. Yes, you will look sharp in your new suit, you will look fantastic with all the grooming extras, from the nail salon, to a massage, to a chair massage, etc. You deserve a little pampering, yes or yes?**

**Yes, you will have your hair done and even new shoes. But it goes much deeper than that.**

You see, looking sharp is also the way you FEEL during your mobile portrait studio experience. The way your emotions show on your face, the way you show your excitement for your business success,

the look in your eyes how your financial numbers are unfolding and about to pass your year end goals!

Many Professionals understand this when I say it: When you hire us to photograph your business team, you're really paying us to be there.

To take all the pressures and tensions out of the studio for you.

Most of our clients are not models. They are real business leaders just like you. People that are in the daily grind and do what they have to do everyday. To know that we are there, and that we truly care about you, and will help you with EVERYTHING, so your

studio experience goes perfectly. That's really what our client's are paying us for.

**The photographs are free. They're just an added "bonus!"**

You see, if you, your CEO, President, (there's that word again!), and your clients, friends, and business colleagues, are all having a fantastic time in the studio, you will look like the sharpest business in town. Because there will be no tension there. And, by the way, your photographs will be WONDERFUL, too, because you looked so wonderful and were enjoying your mobile studio experience,

See how it all "fits" together, to result in a fabulous mobile studio experience, and wonderful photographs? You really cant seperate them!



**A True Story Of A Business Leader,  
And What It Means For You.**

-

**Let me take a moment and tell you  
a story.**

Several years ago, exactly on this date, April 18, 1998, at 10:00am in the morning on a Saturday, in the same parking lot as Kmart, right off I-95, in Boca Raton, FL at Dennys,

**I met my wife Sara for the very  
first time. Surprise! Not only is**

**this all true, but it is my very own personal story.**

Here's what happened. I was doodling with pen parts. I asked Sara, my wife and business partner and best friend now, then, if I could borrow a pen. I don't remember what for. I just know I wanted to write something down that was important at the time. All of a sudden, the pen I was doodling with, somehow got unscrewed, fell apart and all the pen parts were in my hand, on the table and

**the SPRING that is a critical part of the pen launched out of my hand and into a SALAD 5 tables over from us.**

YIKES! I lept out of my seat out of the safety of the salad eaters who just received my spring! "Excuse me", I said, "Is that a spring in your salad?" I saved them from

swallowing a spring, made a friend, and Sara thought I was something special, someone worth holding onto for a little while longer.

Do you remember in the early days of the internet we had high speed internet that sounded like the speed of a fax machine? That was the internet back in the day. It was 1998. Right around the same time, the movie "You Got Mail!" came out starring Meg Ryan and Tom Hanks. If you didn't see the movie, I'll explain. No worries. I like to think Sara and I were the original You Got Mail stars.

We both met as early adopters to online dating. Before Facebook. Before Match dot com. Do you remember AOL chat rooms? Were you in one back when too?

To make a long story go longer....

Before work I would look through AOL's internet dating site called LOVE@AOL, which later was purchased by Match dot com. After work I would do the same thing. Do you remember the "buddy list" on AOL?

**I walked in my door and heard YOU GOT MAIL, very LOUD! I left the speakers to my computer on full blast from the morning. I must have played my music from the night before.**

**I received an IM too. The early stages of public :“instant messages” just before “text messages” began. Can you believe it? I witnessed the invention of text messages! Hehe!**

**That IM was Sara. She stumbled on my online dating profile on Love@AOL. I was prepared. Meeting people online seemed only the next revolution. I made my first web page on “hometown aol”. WOW!**

**I upload a professional portrait on my dating profile.**

**You bet I stood out from all the other guys. I was not looking for miss right or miss right now nor a wife. But I just wanted to go on a few dates and see what this thing called online dating was all about.**

**Sara did not upload any professional portrait whatsoever. At least one of us did upload a portrait. That's what counts. Sara saw a nice good looking sharp guy in a black tuxedo and white winged tip shirt. My first professional headshot of myself.**

**Our Im chat led to a 10:00 am breakfast meeting at Dennys as I mentioned above.**

**I share with you my story because, Sara and I just celebrated our 19th Wedding Anniversary and 20 years later since that first day. 1 IM and 1 Sharp Looking Professional Portrait sealed the deal long before our chance meeting.**

**I tell you, professional portraits can make a first impression in dating and I believe the same holds very true for business. In addition to business introductions, your client appreciations, and your historic business success milestones are all as told above are worth acknowledging through your studio photographs.**

**We just celebrated our 20th year together and our 19th wedding anniversary! WOW!**

Sara and I were laughing together and enjoying our company so much that day.

**We would NEVER have met EVER if it wasn't for that pen, that Denny's and that Professional Portrait I purchased!**

**You could go 10 careers and 100 lifetimes and never have a story like that!**

And never get to experience a successful online dating or business introduction on LinkedIn! Not only do portraits or pictures speak 1,000's of words, but what words will your portrait say? Portraits and Business Portraits can be your window to many many introductions. You just never know. And this is totally completely all true! Scouts honor!

**You see how "EMOTIONAL BUSINESS PORTRAIT PHOTOGRAPHY" can make your business success PRICELESS?**

**[Listen And Hear My Voice](#) Tell This Story On NCR In About 10:00**

**Minutes On the Public Storyteller!**

Hysterical! LOL! (Yes, No Need To Stalk Anyone, Especially with Paul's 5 Method OR The ROI Method. Hehe) [Click Here!](#)

If you are ready now, SIMPLY call us at 561-302-0051 or 561-302-5760 on our direct lines in the mobile studio.

**Remember, there is no cost and no obligation just to chat with Sara or me.**

If not, continue reading for more amazing good stuff!

In my humble opinion, the tender fabric of life is sewn together with amazing, beautiful, emotional moments between you and your loved ones, friends, business team, work colleagues, and I want to capture and express all those wonderful moments for your success story - and accomplish this without interfering with the emotions and mood of your historic business success while we invest some time in the mobile studio.

Here's What To Do Now!

**Here's what I strongly recommend you do IMMEDIATELY! Pick up the phone and call Sara or me right now. Ask us if we still have an open date available.**

Here's the problem - because we are so well known and respected in the community, and

**because we ONLY photograph 1 or 2 assignments per day, morning or afternoon, and because we strictly limit our business portrait clients to no more than 40 each month,**

it is very possible that we will already be booked for your morning or afternoon.

SIMPLY call us at 561-302-0051 or 561-302-5760 on our direct lines in the mobile

studio. **Remember, there is**

**no cost and no  
obligation just to chat  
with Sara or me.**

**So DO NOT EVEN WAIT EVEN ONE DAY ON THIS! If you agreed with and liked anything on this webpage, call us NOW. There is NO CHARGE AND NO OBLIGATION for this call!**

**Let's just chat a bit, see  
if your date is still  
available, and then, if  
and only if you would  
like to, we can set up a  
time to get together in  
person and talk**

**about your business success and desires for your business headshots, portraits. There is no charge or obligation for this, either.**

## **I Have A FREE GIFT For You , Just For Calling Us To “Chat”**

**On The Telephone, As Long As You Are One Of The First 39 Office Managers, Business Owners, Entrepreneurs, Professionals, Doctors, Etc To Call!**

**If you call us, just to chat on the telephone and find out if your date is still available, we will send you, absolutely free, a copy of our book, now published on Amazon and Kindle, “Professional Portraits Can Help You Stand Out From Your Competition”.**

**This powerful book walks you through the powerful strategies and secrets serious professionals and outrageous Entrepreneurs use everyday, you need to know about concerning your business headshots portraits project, to help it go smoothly and beautifully.**

-

**[HERE->FIND MORE<-HERE](#) about this fantastic guide book. Don't wait to act on this.**

**A fantastic,**

**amazing mobile studio experience,  
and stress-free business headshots  
for you and or your team is just  
around the corner,**

and I am ready to help you achieve it, as well as capture it, forever through the magic of photography!

Call Sara and I right this second! **561-  
302-0051 or 561-302-  
5760 Our Direct Lines to  
the Mobile Studio!**

Sincerely,

Paul S. Finkelstein

PS. Call us today to see if we even have the date available! There is no charge or obligation for you to call us.

We will **just “chat” a bit on the phone, and give you some great pointers that will be helpful to you, whether you decide to come in and talk with us in person or not.**

We love talking about business stories and what makes one a success and one needing a little push or coaching! Call us today, and get your free copy of the \$15 Business Portrait Guide, “Professional Portraits Can Help You Stand Out From Your Competition”.

PSS. - STILL NOT READY TO CALL? That’s okay. I can still give you some more secrets FOR FREE in the mail.

**If you would like more information about professional**

**portraits, headshots, portraits,**  
**rushed to your mailbox,**  
**simply [CLICK HERE](#) to have more**  
**secrets rushed to you.**